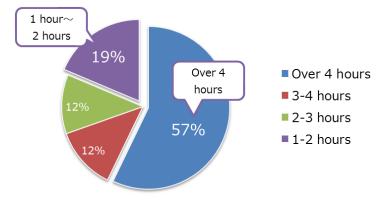
Survey result for spending time

Survey panel: 600 women in their 20s – 50s Methodology: Online survey Survey period: March 13 - 15, 2012 Research firm: My Voice Communications, Inc.

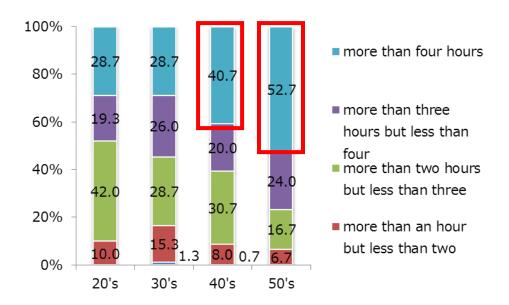
Q1. How much time do you spend for yourself on weekdays?



Q2. Amount of free time among different age groups

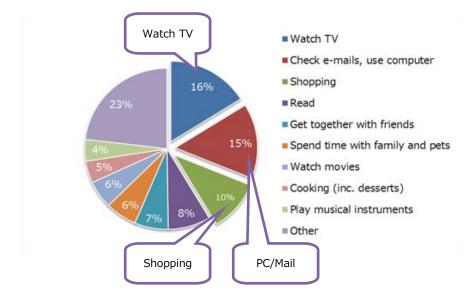
	30s	40s	50s
Working Women	19% 14% 11%	28% 40% 17% 15%	27% 37% 16% 20%
Unemployed Women	10% 19% 14%	211% 8% 74%	4% 12% 81%

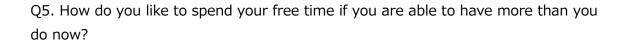
■ Over 4 hours ■ 3-4 hours ■ 2-3 hours ■ 1-2 hours

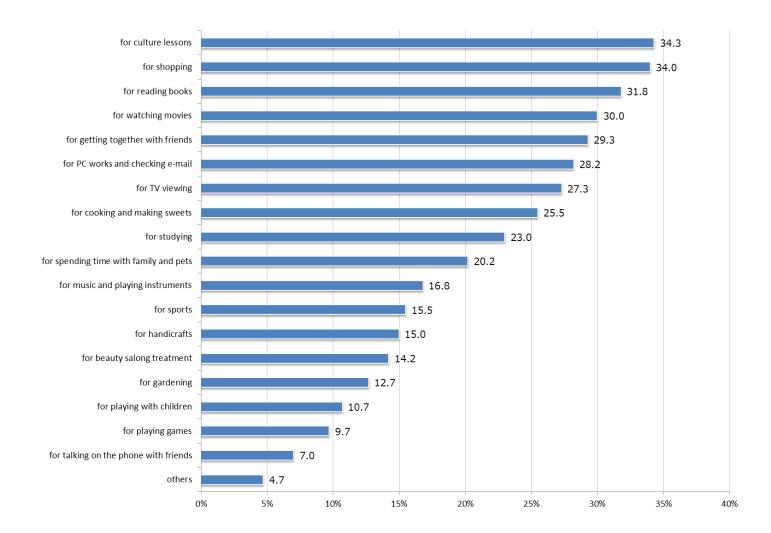


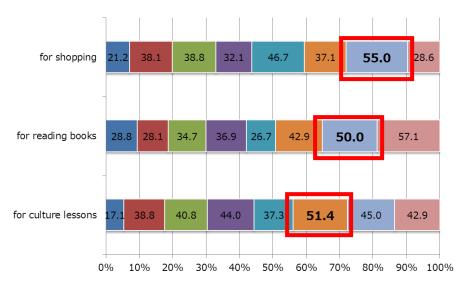
Q3. How many hours of "free time to yourself" do you want a day ideally?

Q4. How do you usually spend your free time?









Q6. How much money can you spend for that?

less than 3,000 yen

more than 3,000 yen but less than 5,000 yen

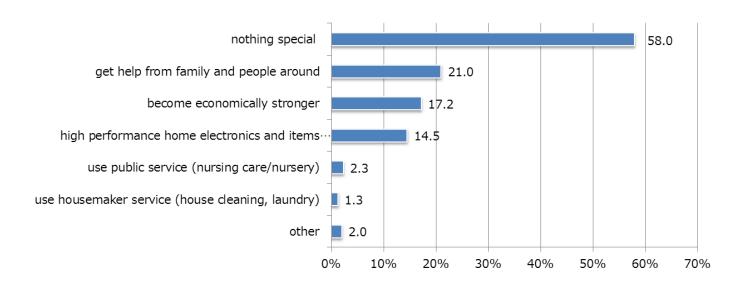
more than 5,000 yen but less than 7,000 yen

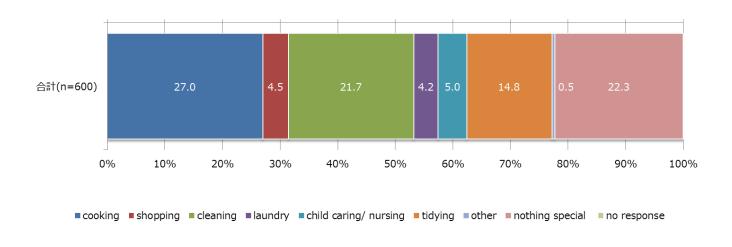
more than 7,000 yen but less than 10,000 yen

more than 10,000 yen but less than 20,000

- yen more than 20,000 yen but less than 30,000 yen
- more than 30,000 yen but less than 50,000 yen
- more than 50,000 yen

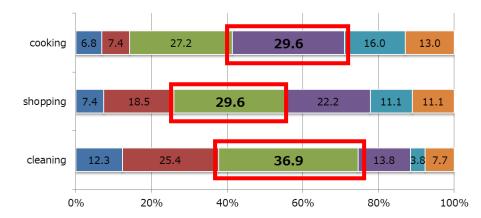
Q7. What kind of efforts do you make to get in "me time"





Q8. Which housework do you want reduce time of?

Q9. How much time do you put in to that housework a day?



less than 15 minutes

- more than 15 minutes but less than 30 minutes
- more than 30 minutes but less than 1 hour
- more than 1 hour but less than 1 hour and 30 minutes
- more than 1 hour and 30 minutes but less than 2 hours
- more than 2 hours